



Whitehaven Appsolutely Town App

What's on the App?

- The App is FREE to download, provides a variety of information about the town and the information can be accessed even when there is no internet connection. This comes in handy especially in an area like ours where signal connections can be poor or non-existent. Although social media is a good way to find information you do have to be connected to the internet and know what you are looking for. Being on the App means people can find information whenever and wherever plus an event may come through via a push notification that they didn't know was on.
- Local people and visitors to the area have instant access to what's on, what to see, where to go, what to do, parking, local services plus so much more.
- People are notified instantly about new events, latest news, latest offers and any alerts via the App's push notification service.
- Interactive walks on the App can be accessed without internet connection. They include points of interest along the route showing important and relevant historical landmarks to encourage people to explore Whitehaven and the surrounding area. When a user selects one of these a pop-up window opens to show a more detailed description of the landmark. A blue location marker is also present on the map to show where you currently are on your walk along the route which updates as you progress.
- There is a search feature on the App so if you are looking for a specific facility i.e. disabled access, the App will list all establishments who provide this.
- Every section and listing on the App has an option for you to add them to your favourites.
- The App has a direct call feature, find location of, send a direct email, visit website and social media pages etc of people listed on the App.
- There is also a link to the latest weather in Whitehaven.

Anyone can add an event on to the App and a push notification will be automatically sent informing people about this.

The app provides a platform for businesses/establishments/Charities etc to showcase what they do. Basic listings are free and there is an option to have an upgraded listing which are like a mini version of a website only they work without internet connection. These are free for charities/support groups/not for profit/CIC/sports/health/education and non private establishments etc. All private businesses in the area have the opportunity to try a free trial of an upgraded listing until Easter Monday 2020.

Our upgraded listings include the following:

- Main image, image gallery with a pinch and zoom option plus optional scrollable text.
- Location details, contact details including direct call, email address, website link, any social media links and add to favourites
- Text about the establishment
- Latest News Feature
- Upcoming events feature
- Menu feature where your menu can be downloaded or added as a text document.
- Services feature to show what you offer ie venue hire etc
- Products feature to show what you have ie books, clothing etc
- Opening hours
- Unlimited Push notifications

A push notification is a message that pops up on a mobile phone/tablets screen to alert a person about a variety of topics. People on the App can send out notifications to users letting them know about important information, draw attention to fund-raising events, special offers, meetings, dish of the day etc and they can be scheduled to either be sent straight away or has the option to send at a later date. The App doesn't need to be running for the message to be received.

More details about the App can be found at www.whitehavenappsolutely.co.uk .
Whitehaven Appsolutely is also on Facebook and Twitter.

Contact details

Telephone: 01946 592682

Email: keith@whitehavenappsolutely.co.uk or trish@whitehavenappsolutely.co.uk